

Evaluation Summary



The Fairbanks Wellness Coalition is on target to meet its Suicide Prevention Strategic Plan outcomes



The FWC Awareness Campaign is increasing awareness of the coalition and the issue of suicide prevention

78% of those who heard or saw the FWC suicide prevention PSA were inspired to

help. Fairbanks Wellness Coalition Facebook page received **595** "likes". **345**

participants attended the annual AFSP suicide walk. **88** individuals signed up to volunteer.

Coalition Capacity Building improved FWC functioning

21 people attended Positive Culture Framework training.

12 community members attended Coalition 101 course.

6 FWC members attended Foraker Leadership Summit.



Community Readiness scores to address suicide increased



The FWC provided extensive training to the community to prevent suicide among youth and young adults.

21 Question, Persuade, Refer (QPR) trainers were certified and **131**

local individuals completed QPR training. Joel's Place trained **10** adult

advisors and **31** teen peer leaders for the Sources of Strength program.



Training increased the community's capacity to address suicide.

82.1% of community members reported improved ability to identify suicide risk factors after QPR training.